



## News

Paris, on 11 January 2021

### **FTPA advised GEVEKO MARKINGS on the acquisition of Oré Peinture**

**GEVEKO MARKINGS** was advised by FTPA for the acquisition of Oré Group, French road marking paint manufacturer.

This acquisition is the largest completed by Geveko Markings in almost 100-year history and enables **GEVEKO MARKINGS** to strengthen its offer of enhanced solutions, to broaden its product range and to expand its presence in key markets and complementary segments.

GEVEKO MARKINGS and Oré have complementary product portfolios and this acquisition will broaden GEVEKO MARKINGS' geographical footprint.

FTPA advised **GEVEKO MARKINGS** with **Nathalie Younan**, partner and **Caroline Vieren**, associate.

[https://www.geveko-markings.com/news/newsitem/?tx\\_news\\_pi1%5Baction%5D=detail&tx\\_news\\_pi1%5Bcontroller%5D=News&tx\\_news\\_pi1%5Bnews%5D=364&cHash=7917aac0cad8a040511fa6bab4cbc25d](https://www.geveko-markings.com/news/newsitem/?tx_news_pi1%5Baction%5D=detail&tx_news_pi1%5Bcontroller%5D=News&tx_news_pi1%5Bnews%5D=364&cHash=7917aac0cad8a040511fa6bab4cbc25d)

#### **Advisors in the acquisition:**

- **Buyer Advisors:**

#### **FTPA, corporate aspects:**

- Nathalie Younan
- Caroline Vieren

#### **EY TS, Financial Due Diligence:**

- Laurent Majubert
- Sami Fourati

- **Sellers Advisors:**

#### **OAKLINS, M&A aspects:**

- Thibaut de Monclin
- Ghislain De Feydeau
- Marie-Astrid Bourquin

#### **HOGAN LOVELLS, corporate aspects:**

- Stéphane Hutten
- Florian Brechon
- Maxime Lasry



- **Vendor Due Dilligence:**

**KPMG TS:**

- Arnaud Colas
- Mathieu Audureau

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**About GEVEKO MARKINGS:**

Geveko Markings manufacture and supply a full range of materials for road markings, safety and decorative horizontal applications. Their solutions safeguard communities and guide people to their destinations, and they transform surfaces into beautiful, colourful and playful environments. Building on their experience and deep knowledge of the road markings industry, it is their continued mission to make high-quality materials that guide, inspire and protect people all over the world. Geveko Markings has a global distribution and supply chain footprint offering customers products and solutions across all main continents of the world.

**About FTPA:**

FTPA is one of the leading independent business law firms in France and provide concrete and creative solutions to the issues their clients are faced with. Founded in 1972, has built a team of top specialists in their practice areas with complementary skills. FTPA is a multidisciplinary law firm that advises and represents clients across the complete range of business law matters. The firm has vast experience in a broad range of sectors allowing it to fully grasp practical issues faced by its clients, including companies, corporate groups, listed companies or directors and private individuals, associations or foundations.

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