



## Fabrice Lorvo

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**Fabrice Lorvo** co-heads the Intangibles Law department of the firm.

He is a specialist in Advertisement, Marketing and Communications Law. His clients include French and international companies and corporate groups in sectors such as cosmetics, luxury products, communication and sports.

In this capacity, he specifically acts for advertisers, communication agencies, holders of broadcasting rights and for broadcasting companies, helping them with the legal aspects involved in implementing marketing and audiovisual strategies.

Fabrice Lorvo has equally developed in-depth expertise in image exploitation rights in the modelling sector. In the sports sector, his experience also includes advertising, partnership and sponsorship contracts and contracts for assigning broadcasting rights.

He notably advises audiovisual production companies and companies specializing in event marketing.

Fabrice Lorvo has been a member of the Paris Bar since 1990. He graduated from Paris University with a Master's certificate in Business Law and a Master's degree in Business Law.